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U. S. Department of Agriculture

POCKET EDITION
1928

*Brighten the Corner Where
You Are With
Flowers*

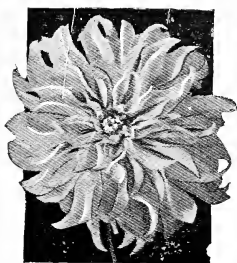


Ford Gardens

415 Central St.

East Bridgewater

Mass.



Sid Says:

**THIS LITTLE BOOKLET
WILL SAVE YOU MONEY.**

It has always been our aim to give more value for the money than any other grower of Gladiolus and Dahlias. So this year instead of our usual catalogue, we are giving you a condensed list of plants and bulbs at greatly reduced prices. Our saving is your saving.

This pocket edition for 1928 will give you full growing, planting and storing directions, with an addition of several new varieties of plants and bulbs. An illustrated catalogue only means higher prices to you, and no better stock. Why not cut the price of the catalogue and give you the benefit of lower prices? I hope that this method of distribution will meet with your approval.

This year we are emphasizing our **Come-Again Collections** of both Dahlias and Gladiolus. You will find these collections on pages 8 and 14. I know that if you try them, you will come again and buy from Ford. Never were there such values **offered** for the money.

ORDER EARLY. Last Spring our business almost tripled over night. With our regular force, it was almost impossible for us, working sixteen hours a day, to give you the service we always like to render our patrons. However, this year, we are better equipped to serve you and trust that no delays will occur.

Remember, every plant and bulb sent out by us is guaranteed true to name, and sure to grow. If you have ever in the past received any stock from us that has proven otherwise, we will gladly replace it this year.

I hope that this little booklet will be a service as well as a saving to you.

SIDNEY E. FORD,
Manager.



How to Grow and Store Gladiolus

Gladiolus are quite hardy, and can be planted as soon as the frost is out of the ground.

In this climate we start planting about April 1st, continuing to June 20th, this giving us a continual bloom until frost.

In preparing the soil, we find the use of well-rotted manure gives the best results. (Be sure it is well rotted). It should be plowed or spaded into the soil to a depth of at least 6 inches.

In planting in drills, furrow or dig out to about 6 inches deep. Sprinkle on one side of drill a good potato fertilizer; then rake in, mixing the fertilizer with the soil, until the drill is about 4 inches deep. The potato fertilizer is simply to give the bulbs a good start, and the manure to carry out the further development. Avoid using new manure, as it is high in ammonia, making it very harmful. New manure can be used if spaded or plowed into the ground in the fall. In case you cannot get well-rotted manure, sheep dressing is very good.

Many growers use a combination of potato fertilizer and bone meal, mixed in equal parts. Gladioli can be grown in this way with very good results, but the flowers do not stand up as well, the petals not having as heavy a texture as when grown with manure.

The bulbs should be planted at least 4 inches deep, and from 4 to 6 inches apart, to get best results. We plant in double rows, in drills at least two feet apart. Gladioli can be planted in beds, like tulips. In this case we advise planting a mixture of early, mid-summer, and late varieties, thus giving a continual bloom.

Gladioli grown in a hedge, with dahlias as a background, make a beautiful showing. In doing this be sure to leave a space of at least 2½ feet between gladioli and dahlias, to prevent any possible shading by the dahlias.

Avoid shady places, as gladioli grow best in the open. In case the season is dry a good watering once every ten days or two weeks is very beneficial. Soak the soil to a depth of 6 inches or more. A light watering does more harm than good, as it gives the feeders a tendency to work toward the surface, rather than downward. After a rain, or watering, the soil should be stirred to a depth of 1 to 1½ inches, to retain the moisture.

Gladioli should be dug as soon as the foliage begins to turn brown. After digging, cut the tops back close to the bulbs.

Then spread out to a depth of not more than 2 or 3 inches, to dry, in a place where there is a good circulation of air.

In about two weeks they should be sufficiently dry so that the old bulb roots and the bulblets can be removed. After doing this, place in shallow boxes, not more than 3 inches deep. Store in a good, cool, dry cellar, before there is any danger of freezing.

These directions for cleaning and storing should be followed, for if the roots are allowed to stay on too long, or stored in boxes which are too deep, the bulbs are liable to rot, or become diseased.

You can A-FORD to Buy From FORD

Gladiolus

	EACH	DOZ.
A. B. Kunderd		
A delicate cream color, overlaid with delicate blush pink at edges.....	\$.15	\$1.50
Anna Eberius		
Beautiful dark velvety rhodamine-purple, throat dark amaranth-purple	.15	1.50
Albania		
Pure white.....	.15	1.50
America		
Pink tinted lavender.....	.05	.50
Azure		
Lavender with a very dark red throat	.07	.75
Beatrice		
Cream color with a varying of pink, the pink so laid over the cream as to give it a crinkled effect.....	.15	1.50
Betty Joy		
Soft, creamy-white, suffused La France pink	1.00	
Byron L. Smith		
A light cobalt violet, the throat having yellow tinted markings.....	.15	1.50
Blue Jay		
Light blue; large. White blotch with yellow center in throat.....	.15	1.50
Baron Hulot		
Color is a deep indigo blue, slightly marked white at the base of the throat10	1.00
Carmen Sylva		
Pure silvery white; slightly stenciled lilac15	1.50
Crackerjack		
Dark red of a rich velvety texture; blotch of maroon on a yellow ground	.05	.50
Crystal White		
Early pure white with red purple throat05	.50
Diner's American Beauty		
Brilliant American Beauty color with creamy-yellow throat.....	.25	2.50
Diana		
Deep, rich, mellow blood red.....	.15	1.50
Dorothy McKibbin		
A fine ruffled pink. Pure apple blossom tint10	1.00
Empress of India		
A beautiful mahogany shade.....	.10	1.00
E. J. Shaylor		
A beautiful pure deep rose pink.....	.15	1.50
Europa		
Snowy white without any color mark whatever15	1.50
Evelyn Kirtland		
A beautiful pure deep rose pink.....	.10	1.00
Fern Kyle (Kunderd)		
A large creamy white flower, with ruffled petals25	2.50
Golden Measure		
Pure yellow; a grand variety of unusual merit.....	.15	1.50
Gold		
Pure golden yellow, throat a shade deeper15	1.50

You can A-FORD to Buy From FORD

Gladiolus—Continued

	EACH	DOZ.
Glory of Holland		
Strong growing white.....	.07	.75
Gretchen Zang		
A most beautiful soft melting shade of pink.....	.07	.75
Hazel Dawn		
Strawberry pink35	3.50
Halley		
Delicate salmon pink.....	.05	.50
Hereda		
Pure mauve, glistening and clear. A new color in Gladiolus. Immense.....	.10	1.00
Ida Van		
A beautiful deep salmon-red or flaming orange pink.....	.10	1.00
Jenny Lind		
A soft apricot pink, with pale yellow throat25	2.50
Louise		
Clear pure lavender of a bluish tinge	.15	1.50
Lilly White		
An attractive pure white of extra size05	.50
L'Immaculee		
Undoubtedly the best commercial white Gladiolus in existence.....	.10	1.00
Le Marshall Foch		
The largest light pink Gladiolus, sometimes reaching seven inches in the Eastern states.....	.07	.75
Mahogany		
A very dark shade of mahogany.....	.10	1.00
Mary Pickford		
Color a delicate creamy-white, throat a soft yellow.....	.10	1.00
Marshall Foch		
Salmon pink, almost self color. Giant flowers and many in blossom at once	.25	2.50
Mallow		
Creamy white, edge of petals tinted lavender pink, new.....	.25	2.50
Maine		
Pure white25	2.50
Mrs. Dr. Norton		
Color white, the edges suffused with soft La France pink. Lower petals have a blotch of sulphur yellow.....	.10	1.00
Mrs. Frederick C. Peters		
A beautiful rose-lilac shade.....	.15	1.50
Mr. Mark		
Color a bluish violet, with throat in lighter shading10	1.00
Melba		
A new and unusual shade of salmon, with orange tinted throat35	3.50
Mme. Mounet-Sully		
Milk white with a throat blotch of primrose yellow overlaid by carmine	.25	2.50
Muriel		
One of the loveliest lavender varieties	.20	2.00
Meadow Vale		
White with lilac throat.....	.06	.60

You can A-FORD to Buy From FORD

Gladiolus—Continued

	EACH	DOZ.
Mrs. Leon Douglas Enormous rose colored blossoms striped with scarlet.....	.25	2.50
Mrs. Francis King A most delightful "Besnard" shade of flame-pink.....	.05	.50
Mrs. Frank Pendelton The petals show beautiful bright rose-pink on a pure white ground, contrasting in a most striking way with the rich velvety blood-red blotch on the lower petals.....	.10	1.00
Mrs. Watt Glowing American Beauty shade of wine-red10	1.00
Miss Helen Franklin White, red throat.....	.07	.75
Neoga Deep red10	1.00
Nora Light violet blue, deeper blue on lower petals15	1.50
Niagara A light Crocus or Primrose yellow faintly touched with lilac-rose lines; faintly suffused lilac-rose by reflec- tion from outer walls of petals.....	.07	.75
O. W. Halloday Color creamy white with edges of petals a rose pink, the three lower petals having markings of pure sul- phur yellow25	2.50
Purple Glory Deep velvety-maroon red, blotched maroon but much darker.....	.15	1.50
Pride of Goshen Ruffled—Pale flesh, tinted very deli- cate Rose Eglantine with a golden sheen; throat washed faintly with yellow-buff.....	.10	1.00
Panama A perfect Homosa-pink.....	.05	.50
Peace Giant white flowers with lilac fea- thering in throat.....	.07	.75
Prince of Wales Golden salmon melting to throat of primrose-yellow10	1.00
Princepine Scarlet red with snow white blotch....	.05	.50
Peach New—A late variety cream-white with a peach colored throat.....	.10	1.00
Queen of Whites A late variety of pure white.....	.15	1.50
Rose Ash New—This variety is also known by the name of Ashes of Roses. A new color in Gladiolus. This variety at- tracts the immediate attention of all who see it. It is a very tall grower and the long spike well filled with large pastel blooms is a marvel of great beauty.....	.15	1.50

You can A-FORD to Buy From FORD

Gladiolus—Continued

	EACH	DOZ.
Red Emperor		
Bright red.....	.15	1.50
1910 Rose		
Pure rose-pink, white central lines on lower petals.....	.07	.75
Richard Drener		
Pure salmon rose, light sprinkling of ruby on creamy, yellow center.....	.25	2.50
Sweet Briar		
One of the best new sorts, the color of a sweet brier rose.....	.25	2.50
Snowdrift		
This is without question the purest white of them all.....	.25	2.50
Summer		
Lavender pink10	1.00
Sweetheart		
Light cream, with golden yellow shading on lower petals, overlaid with faint rose feathering in throat	.25	2.50
Syphone		
Aster purple.....	.25	2.50
Schwaben		
A clear citron-yellow with Aster purple tongue on lower petals.....	.07	.75
Tiffany		
Pure white and slightly ruffled.....	.25	2.50
Titanic		
Enormous wide open blossoms of lilac-purple25	2.50
The Pearl		
Bright pink05	.50
War		
Deep blood-red, shaded crimson-black	.10	1.00
Wilbrinck		
A light pink sport from Halley. Very early, long spike.....	.07	.75
Wine King		
Port Wine shade.....	.07	.75
Yellow Hammer		
Pure yellow10	1.00

MIXED GLADIOLUS

50c per dozen; \$3.50 per hundred

Our mixture contains a well-balanced assortment of early, mid-summer, and late varieties. If you have only a limited space, we advise growing a mixture, as this insures a continual bloom of this grand flower, from early summer till frost. In colors, this mixture includes every magnificent and gorgeous combination conceivable.

GLADIOLUS SEED

OUR GLADIOLUS SEED IS GATHERED FROM
OUR TRIAL GARDENS CONTAINING THE
VERY BEST NAMED VARIETIES AND
SEEDLINGS

Large package, 25 cents

You can A-FORD to Buy From FORD

Gladiolus—Continued

PRIMULINUS HYBRIDS

These hybrids, gained by crossing the species Primulinus with the larger varieties of the Ganda-
vensis type, have retained all the daintiness and
graceful form of their primulinus parent, even to
the "hood" formed the drooping of the upper petal,
and have an added beauty of exquisite coloring.

	EACH	DOZ.
Alice Tiplady		
Probably the most popular of the primulinus types. Large beautiful flowers of brilliant orange-saffron....	.10	1.00
Arlon		
Bright orange-salmon, with red throat	.10	1.00
Elberton		
Light canary yellow.....	.10	1.00
Linton		
Upper petals salmon-rose, lower pet- als yellow07	.75
Midsummer Dream		
A beautiful geranium-red shade.....	.15	1.50
Myra		
Yellow with a salmon suffusion, throat yellow with pink lines.....	.07	.75
Roanoke		
Large rich yellow.....	.07	.75
Vanity		
One of the largest glads in existence. Soft pink ushered, over a cream ground15	1.50
Mixed Primulinus		
Assorted mixture50

PLANTING STOCK

We are listing under this heading several varieties
of Gladiolus $\frac{3}{4}$ to 1 inch in size. These bulbs will,
under good care, throw a nice bloom and make a
large bulb for next season.

Alice Tiplady	\$1.50	Mrs. Frank Pendle-	
Albania	3.00	ton	1.50
America	1.00	Midsummer Dream..	2.50
Crystal White	1.00	Myra	1.50
Crackerjack	1.00	Mrs. F. C. Peters...	5.00
Diana	3.00	Princepine	1.00
Glory of Holland.....	1.25	Panama	1.00
Gretchan Zang.....	1.25	Prince of Wales.....	1.50
Halley	1.00	Peace	1.50
Herada	1.50	Rose Ash.....	3.00
Le Marchael Foch... 1.00		Schwaben	1.50
Mary Pickford	2.50	Summer	1.50
Miss Helen Frank-		Mixed (Rainbow col-	
lin	1.50	lection)	1.00
Mrs. Watt.....	1.50		

No order for less than \$1.00 will be accepted from
this list. 25 bulbs of any variety may be had at the
100 rate. We will ship parcel post prepaid, some as
all other bulbs and plants listed in this catalogue.

You can A-FORD to Buy From FORD

Gladiolus—Continued

FORD'S BANNER COLLECTION OF GLADIOLUS

12 Albania	\$1.50	12 Mallow	2.50
12 Diana	1.50	12 Marshall Foch.....	2.50
12 Gold	1.50	12 Rose Ash	1.50
12 Jenny Lind.....	2.50	12 Syphone.....	2.50
12 Louise	1.50	12 Snowdrift	2.50
12 Mrs. F. C. Peters	1.50		
12 Mrs. Dr. Norton..	1.00		<hr/>
			\$22.50

This collection, 12 each, all labelled catalogue value, \$22.50. Sent postpaid for \$15.00. One-half collection, 6 each, \$8.00. One-fourth collection, 3 each, \$4.25. One each for \$1.50.

FORD'S COME-AGAIN COLLECTION OF GLADIOLUS

12 Alice Tiplady.....	\$1.00	12 Mr. Mark	1.00
12 Albania	1.50	12 Mrs. Watt	1.00
12 Diana	1.50	12 Princepine.....	.50
12 Herada	1.00	12 Rose Ash	1.50
12 Le Marchael Foch	.75	12 Yellow Hammer..	1.00
12 Mary Pickford	1.00		<hr/>
12 Mrs. Dr. Norton .	1.00		\$12.75

This grand collection, 12 of the most popular Gladiolus grown, sent postpaid for \$8.00. One-half collection of 6, each \$4.25. One-fourth collection of 3 each, \$2.50. One each for \$1.00. Sent all labelled.

“GLADFORDS”

This new strain of Gladiolus is of our own production, thus the name “Gladfords.” These creations are not only of new and rare shades, but are far more productive as to number of flowering spikes. We have cut as high as six spikes from one bulb. If you are looking for something new and unique in “Glads” do not fail to order at least a few “Gladfords.” Mixed Shades, \$1.50 per dozen; \$12.00 per 100.

FORD'S NOVELTY GLADS

20 Bulbs—All Different—\$2.00 Value for \$1.00.

FORD'S RAINBOW MIXTURE

30 Bulbs for \$1.00

A well-balanced Glad assortment, containing the latest and most unusual shades of coloring.

FORD'S \$1.00 COLLECTION GLADIOLUS

Fifty Blooming Size Bulbs, containing a well-balanced assortment of early midsummer and late varieties.

A Garden Full of Gladiolus for Only \$1.00

How to Grow and Store Dahlias

Unlike the Gladiolus, the Dahlia does not require too rich a soil. We find a good potato fertilizer the best. Heavy fertilization causes plants to run to foliage rather than bloom.

Tubers should be planted at least 4 to 6 inches deep, and 2 feet or more apart. Mix well in the soil of the hill a small handful of fertilizer; then place the tuber flat down. Do not stand tuber on end.

You can A-FORD to Buy From FORD

How to Grow and Store Dahlias—Continued

If season is dry, a good watering once every week or ten days is very beneficial. Soak the soil to a depth of at least 6 inches. A light sprinkling of water is more harmful than beneficial, for it gives the feeders a tendency to work toward the surface, rather than down. After rain, or watering, the soil should be stirred to a depth of from 1 to 1½ inches to retain the moisture. It is a good plan to hill the plants, same as potatoes.

In planting Dahlias, select a sunny location, for they do not thrive in the shade.

In the fall, the tubers should be dug and stored in a cool, dry cellar, having an even temperature of 40 to 45 degrees.

As soon as dug in the field, cut the stalks about 2 or 4 inches from the crown. Pack in boxes or bins, with the crown down, to prevent the moisture in the stalk from working down into the tubers, as this will cause rot.

Care should be taken to keep the tubers from too much air circulation or heat, as this is liable to cause them to dry and shrivel. For small lots we find it the best plan to pack tubers in dry sand.

In the spring, divide the clumps in such a manner that each division includes a part of the crown having at least one eye. These eyes, or sprouts, as they are sometimes called, will begin to show up in the spring, thus making dividing easy.

Decorative Dahlias

	EACH	THREE
Alex Waldie		
A cream ground color overlaid with salmon-pink	\$.75	\$1.75
Amuna Ra		
This is a beautiful rich, yet pleasing autumn tint shading from orange to golden amber75	1.75
Amy Peabody		
Scarlet with white tips50	1.15
Azalia		
Autumn shade50	1.15
Aida		
Deep maroon50	1.15
Alaska		
Large, pure white	1.00	2.25
Bradford		
Bright, brilliant red50	1.15
Bonnie Brae		
Cream shaded to blush-pink.....	.50	1.15
Bertha Storey		
Large rosy pink.....	.50	1.15
Contrast		
Dark red, tipped white.....	.75	1.75
Della V. Potter		
A fine shade of lavender-pink.....	.75	1.75
Dr. Tevis		
Rose and gold.....	.50	1.15
Darlene		
Shell pink with a dainty blending of white at center.....	.25	.50

You can A-FORD to Buy From FORD

Decorative Dahlias—Continued

EACH THREE

Delice		
The brightest pink decorative Dahlia in existence25	.60
Elsie Oliver		
Creamy-pink, shading to cream in center	1.00	2.25
Evelyn M. Daine		
Pink and cream.....	1.00	2.25
Fireburst		
Bright fire-red.....	.50	1.15
Frank A. Walker		
A charming shade of lavender-pink20	.50
Glory of New Haven		
A beautiful shade of pinkish-mauve50	1.15
Gloriana		
Pure old gold.....	.50	1.15
Golden West		
Pure yellow50	1.15
Hortulanus Witte		
Pure white35	.75
Insulinde		
A deep saffron-yellow, shading to russet-orange	1.00	2.25
Isabel Street		
Color at base bright yellow, shading to bright rose-red, with white tips; reflex pale pink75	1.75
Jersey's Beauty		
Rose-pink	1.00	2.25
Junior		
Pure lavender75	1.75
Judge Marean		
A beautiful blending of red, yellow, orange, salmon-pink and gold.....	.75	1.75
Judge Alton B. Parker		
A wonderful shade of golden buff.....	.50	1.15
J. H. Slocomb		
American Beauty Shade.....	1.00	2.25
Jack Rose		
Crimson25	.60
Jane Selby		
A mauve-pink, perfect form.....	.50	1.15
Kitty Dunlap		
American Beauty Rose shade.....	1.00	2.25
Liberty Bond		
A blending of buff-orange.....	.75	1.75
Le Grand Manitou		
White, artistically striped and blotched, violet-purple.....	.50	1.15
Mina Burtle		
One of the best rich cardinal reds.....	.25	.60
Millionaire		
Delicate lavender-pink, shading to white50	1.15
Mr. Crowley		
Sparkling salmon-pink flowers shaded with bright yellow.....	.50	1.15
Mrs. Carl Salbach		
Beautiful mauve-pink, shading to white at center35	.75
Mrs. E. L. Lindsay		
A gorgeous combination of bright scarlet and gold.....	1.00	2.25

You can A-FORD to Buy From FORD

Decorative Dahlias—Continued

	EACH THREE	
Mrs. F. F. Shock Picric yellow at base of petals, blending to almost pomegranite purple at the tips.....	.50	1.15
Mrs. J. Harrison Dick Citron-yellow at center, outer petals suffused and overlaid salmon-pink.....	.50	1.15
Mrs. Hugo Kind Bright velvety carmine, reflex spectrum red75	1.75
Mrs. I. De Ver Warner A deep mauve pink75	1.75
Mary C. Burns Red and gold.....	1.00	2.25
Minnie McCullough Autumn shade.....	.25	.60
Noir Alvarez Rich deep velvety ox-blood red.....	.50	1.15
Nobilis Scarlet and white.....	.75	1.75
Olive Reed Yellow tinted, splashed red.....	.75	1.75
Preferencia Large yellow, curved and twisted petals50	1.15
Paul Michael Apricot with bronze shadings.....	.75	1.75
Princess Juliana Pure white25	.60
Patrick O'Mara Orange-buff, slightly tinged with Neyron rose.....	.75	1.75
Pride of California Dark crimson.....	.50	1.15
Pride of the Garden Pure gold in color with now and then a white petal.....	1.00	2.25
Private Byron Streeter Purple50	1.15
Queen Mary Rosy pink25	.60
Rodman Wanamaker A golden bronzy pink.....	2.00	5.00
Rollo Boy Delicate amber, shading gold.....	1.50	3.50
Rosa Nell Clear bright rose50	1.15
Shaster Large white, very compact for a decorative type75	1.75
Sarah Harley Rose-pink tipped white.....	.75	1.75
Sulphurea Pure sulphur-yellow.....	.75	1.75
Snowdrift Pure white50	1.15
Swift Lemon yellow50	1.15
Silvertip Red with white tips.....	1.00	2.25
Sylvia Deep pink tinting to light at the center25	.60

You can A-FORD to Buy From FORD

Decorative Dahlias—Continued

	EACH	THREE
Souvenir De Gustave Doazon		
Orange red.....	.25	.60
Wm. H. Slocomb		
Clear sulphur yellow.....	1.00	2.25
Wizard of Oz		
The combination of amber, pink and salmon.....	1.00	2.25
Wilhelm Miller		
Very brilliant purple25	.60
Yellow Duke		
Primrose yellow25	.60

Cactus Dahlias

Attraction		
Lavender pink50	1.15
Ballet Girl		
Orange75	1.75
Betty Austin		
Yellow at base of petals, blending to rosy carmine and rose, yellow at tips	1.00	2.25
Bianca		
Rose lilac50	1.15
Claire Kulp		
Rich cardinal red shaded garnet, yellow at base and at tip of petals.....	.50	1.15
Countess of Lonsdale		
A delightful blending of salmon pink and amber35	.75
Chocolate Soldier		
Dark maroon, nearly black.....	.75	1.75
Elsa Bonnell		
Rich deep velvety carmine.....	.50	1.15
F. W. Fellows		
Orange scarlet.....	.50	1.15
Gladys Bates		
Rosy tan75	1.75
George Walter		
Salmon pink shading to yellow at base75	1.75
J. H. Jackson		
Velvety maroon25	.60
Kalif		
Pure scarlet.....	.50	1.15
Lawine		
White lightly suffused pink.....	.25	.60
Libelle		
Aster purple.....	.25	.60
Marguerite Bouchon		
Deep lavender-pink, tipped white.....	.50	1.15
Mary Dorr		
Deep amaranth pink, with white tips and center.....	.75	1.75
Margaret E. Millis		
Orchid-pink shade	1.00	2.25
Mother		
Pure white with slightest tint of color	1.00	2.25
Mrs. Ethel F. T. Smith		
Creamy white shading to lemon-yellow at the center.....	.75	1.75
Mrs. Edna Spencer		
Silvery-lilac, shading to bright orchid-pink75	1.75

You can A-FORD to Buy From FORD

Cactus Dahlias—Continued

EACH THREE

Mrs. Leo Niessen		
Color, yellow at base, suffused and heavily tipped a rich bronzy red.....	.50	1.15
Tryphinnie		
Bright shell-pink with lighter tips.....	1.00	2.25
The Bashful Giant		
Apricot shaded yellow.....	.75	1.75
Marjorie Castleton		
Rose-pink with tips and center of a creamy white.....	.25	.60
Mme. Henri Cayeux		
Rich pink, daintily tipped with white	.50	1.15
Mrs. C. H. Breck		
A soft yellow, suffused with carmine	.50	1.15
Pierrot		
Deep amber tipped with white.....	.50	1.15
Queen of Hearts		
Pure white with yellow at base of petals25	.60
Rene Cayeux		
Ruby crimson.....	.25	.60
Rube Girl		
Autumn shade50	1.15
The Grizzly		
Dark maroon-red75	1.75
U. S. A.		
Deep orange shade.....	1.00	2.25
W. B. Childs		
Beautiful purple maroon.....	.25	.60

FORD'S BANNER COLLECTION (Better Than Ever)

Aida	\$.50	Nobilis75
Bonnie Brae.....	.50	Mrs. I. De Ver War-	
F. W. Fellows50	ner75
Glorianna50	Mrs. F. F. Shock.....	.50
Judge Marean.....	.75	Priscilla50
Kalif50	Rosalia Steyles50
Liberty Bond75		
			<u>\$7.00</u>

This collection, 12 of my favorites, catalogue value \$7.00. Sent postpaid for \$4.00.

FORD'S CACTUS COLLECTION

Countess of Lons-		Mme. Henri Cayeux..	.50
dale	\$.35	Pierrot50
Libelle25	Rene Cayeux25
Lawine25	Rube Girl50
Mrs. C. H. Breck.....	.50	W. B. Childs.....	.25
Mrs. Leo Niessen.....	.50		
			<u>\$3.85</u>

This collection, 10 of the best cut flower varieties of Cactus Dahlias, sent postpaid for \$1.95.

Peony Flowered Dahlias

Caecilia		
Creamy white25	.60
Helen Keller		
Rosy pink75	1.75
Latona		
An unusual blending of orange, buff and yellow50	1.15
Mrs. Bowen Tufts		
Rose purple25	.60

You can A-FORD to Buy From FORD

Peony Flowered Dahlias—Continued

EACH THREE

Mrs. M. W. Crowell		
Orange-yellow25	.60
Priscilla		
The most beautiful of all white Dahlias50	1.15
Rasalia Styles		
Bright tyrian pink, tipped lighter.....	.50	1.15
Rose Pink Century		
Deep pink, (single).....	.25	.60

POMPON DAHLIAS

The Pompon Dahlias which were so popular a few years ago, are now coming back as favorites for bouquets and table decorations.

Aerial	Snowclad
Buff, tinted orange	Small free blooming
Amber Queen	White
Deep amber	Sunbeam
Challenge	Bright yellow
Dark maroon and white	Vivid
Little Beauty	Crimson-scarlet
Soft pink	
All the above, 25c each; \$2.50 dozen; 6 for \$1.25	

FORD'S COME-AGAIN COLLECTION OF DAHLIAS

Bonnie Brae.....	\$.50	Mrs. F. F. Shock.....	.50
F. W. Fellows.....	.50	Millionaire50
Glory of New Haven50	Priscilla50
George Walter.....	.75	Pride of California....	.50
Kalif50	Rosalia Styles50
Mrs. J. Harrison		Paul Michael75
Dick50		

The greatest offer of all time. 12 of the world's most popular Dahlias. Sent postpaid for only \$3.50. A regular \$6.50 value.

FORD'S SHOW DAHLIA COLLECTION

A. D. Livoni.....	\$.25	Storm King25
Helen Hollis50	Vivian25
Maude Adams35		
Rose25		\$1.85

This collection, value \$1.85, of 6 Superb Show Dahlias, sent all labelled, postpaid, for \$1.00.

Superb Show Dahlias

EACH THREE

A. D. Livoni		
Clear cerise pink.....	\$.25	.60
Dreers Yellow		
A deep rich sulphur yellow of perfect form50	1.15
Maude Adams		
Pure snowy white, very effectively overlaid clear delicate pink.....	.35	.75
Miss Helen Hollis		
Scarlet50	1.15
Red Hussar		
A clear, cardinal red25	.60

You can A-FORD to Buy From FORD

Superb Show Dahlias—Continued

	EACH	THREE
Rose		
Beautiful shade of rose.....	.25	.60
Storm King		
Pure white25	.60
Stradella		
Deep purple-crimson25	.60
Vivian		
White, effectively edged rose-violet....	.25	.60
W. W. Rawson		
Pure white, overlaid with amethyst blue50	1.15
White Swan		
Pure white, ball shape.....	.25	.60

FORD'S CUT FLOWER COLLECTION OF DAHLIAS

A. D. Livoni.....	\$.25	Maude Adams35
Elsie Bonnell50	Priscilla50
Mrs. J. Harrison		Rosalia Styles50
Dick50	Rose Pink Century25
Mrs. F. F. Shock50	Storm King25
Mrs. C. H. Breck.....	.50	Queen Mary25
Mme. Henri Cayeux..	.50		<hr/> \$4.85

This collection contains 12 of the best cut flower varieties. With its wide range of color, it is without doubt the finest collection we have ever put out at this low price of \$2.00 postpaid. A regular \$4.85 value.

FORD'S \$1.25 COLLECTION

Double Dahlias. Ten varieties. Ten shades. All labelled. At one-half regular price. A \$2.50 value for \$1.25.

FORD'S \$1.00 COMBINATION OFFER

Six large double Dahlias. Six shades: Red, White, Pink, Purple, Yellow and variegated. 12 Gladiolus. All different shades. A \$2.00 value for \$1.00.

PHLOX

There is no class of perennials which give more satisfaction in borders or planting in groups. In color they range from pure white to the richest crimson and purple, and from soft rose to salmon to bright coral red, all having a delicate fragrance. Its long season of bloom, from July to September, makes it most desirable as a hedge or border plant, filling in the space after other perennials have ceased to bloom. We list 10 varieties of proven merit. 25c each, \$2.50 per dozen, mixed or in separate colors.

Coquette	Miss Lingard
White, light pink eye	The early white
Fraulein Von Lossburg	Mrs. Charles Dorr
Best pure white	Very fine lavender
Gen. Von Heutz	Mad. Murret
Large, red, light eye	Bright crimson
Isabey	Rynstrom
Large salmon pink	Best light pink
Jeanne D'Arc	Richard Wallace
A good late flowering, pure white	White, large crimson eye

You can A-FORD to Buy From FORD

Cannas

	EACH	DOZ.
The President A great canna, immense, bright red flowers in fine clusters; without a doubt the most sensational introduction of recent years. Green foliage	\$.15	\$1.50
Wyoming (Orchid flowered). Large orange flower, effectively contrasting with upright, rich bronze foliage.....	.15	1.50

PEONIES

Few flowers have become more popular in recent years than the Peonies. Below we list 10 of the most popular medium price standard varieties. 75c each.

Delicatissima Flowers of soft pink, changing to nearly white. Early	Madame De Verneville Pure white center blush fading to white, prominent carmine flecks
Felix Crousse Large red	Modeste Guerin Bright solferino pink
Festiva Maxima White flowers flecked with crimson in center	Mons. Jules Elie Pale lilac-rose, shading to rich amber at the base
Lady Bramwell Pale lilac-rose, the center petals creamy white at the tips	Richardson's Perfection Light flesh; white center
Louis Van Houtte Brilliant velvety cerise red	Rubra Superba Deep crimson blossoms

REGALE LILY

This new variety from Western China is admittedly one of the most beautiful Garden Lilies yet introduced. It grows 3 to 5 feet high, and blooms out of doors in July. It is perfectly hardy, and flourishes under varied conditions. The large, trumpet shaped, delicately scented flowers, which are produced freely, are ivory white, shaded pink, tinged with canary yellow at the base of the petals. Strong flowering bulbs. \$.50 each. \$5.00 per dozen

PANSIES

Our Pansies are far superior to the common large flowered or bedding strains. The flowers are much larger, and of heavier texture. What is more beautiful than a Pansy bed in early spring or late fall, when there are no other flowers in bloom? We specialize in Pansies, and our plants are in a class by themselves. \$.60 per dozen; \$4.00 per hundred. 25 may be had at 100 rate.

PANSY SEEDS

Ford's Giants, 25c packet; 1,000 seeds, 50c; 1-8 ounce, \$1.00.

RHUBARB PLANTS

Myatt's Early. Productive, large and tender. Requires less sugar than other sorts. Large clumps, 25c each; \$2.50 per dozen. Strong divisions, 15c each; \$1.50 per dozen.

You can A-FORD to Buy From FORD

Hardy Perennials

	EACH	DOZ.
Artemisia Lactiflora (Hawthorn-Scented Mugwort). This-splendid perennial is comparatively little known, though not a recent introduction. It is of the strong free growth, the stems being straight and from 3½ to 4½ feet high, terminating in panicles of the creamy-white, Hawthorn-scented flowers. Blooming season, September and October.....	\$.25	\$2.50
Aquilegia (Columbine). Long-spurred varieties in mixed colors25	2.50
Buddleia or Butterfly Bush. One of the most popular of hardy plants. Has long flower spikes, composed of many small florets, similar to the common lilac. Very fragrant. Color a beautiful lilac, shading to lavender.....	.35	3.50
Campanula Media (Canterbury Bells). Bell-shaped flowers, 3 feet. July and August. In separate colors, white pink, lavender or mixed.....	.25	2.50
Coreopsis Grandiflora. An improved variety, with large, bright yellow flowers; one of the best hardy plants. Fine for cut flowers25	2.50
Delphinium Belladonna. They are our best blue cut flower; are perfectly hardy and established plants produce a number of spikes giving three crops during the season25	2.50
Dianthus Barbatas (Sweet William). These are excellent for border plants and should be in every garden. Scarlet Beauty, Newport Pink, White Beauty and mixed; large clumps.....	.25	2.50
Plants15	1.50
Digitalis Foxglove. These old garden favorites are stately and elegant in summer when they produce bold masses of leaves and flower-spikes. White or Rose25	2.50
Golden Glow An old garden favorite, attaining a height of four to five feet. Produces masses of double, golden yellow flowers25	2.50
Shasta Daisy A large white daisy, with yellow center, resembling the white daisy that adorns our fields in the spring, only much larger and more double blooms in August25	2.50
Hibiscus Giant Mallow Marvels. A robust type with deeply cut foliage and large flowers in shades of crimson, pink and white35	3.50

You can A-FORD to Buy From FORD

Hardy Perennials—Continued

	EACH	DOZ.
Hollyhocks		
Double. Crimson, yellow, white, pink, scarlet, maroon and rose. Extra large, finely curled and fringed flowers in mixed colors.....	.25	2.50
Nudicaule		
Iceland Poppy. A beautiful class of hardy poppies, bearing cup-shaped flowers, ranging in color from pure white, yellow and orange-scarlet. Borne on long stems, 1 ft. May-August25	2.50
Small plants.....	.15	1.50
Pinks		
(Hardy Garden). Without the spicy fragrance of the hardy Pinks a garden is incomplete. Their perfect form and rich coloring make them great favorites for summer bouquets. June. Strong field plants. Large clumps....	.25	2.50
Small plants.....	.15	1.50
Pyrethrum Hybridum		
(Single Flowering). This old-fashioned perennial is easily grown. Colors include shades from red thru rose to pure white. We offer these in mixed colors only25	2.50

FLOWER AND VEGETABLE PLANTS

Our plants are hot bed and cold frame grown. This method produces a much hardier and healthier plant. Ready from May 10th to June 10th in 2½-inch pots.

50c a Dozen Unless Otherwise Stated

Aster Plants	Marigold Plants
Queen of the markets and late branching. In all colors, separate or mixed	Tall African. Lemon and Orange Ball
Aster Plants	Phlox Plants
Heart of France. The best pure red	Drummondii, mixed colors
Aster Plants	Pepper Plants
Vick's King, lavender pink	Early Neapolitan and Chinese Giant.
Calendula Plants	Salvia Plants
Lemon Queen. Orange King	In 3-inch pots, 75c per dozen
Carnation Plants	Tomato Plants
Marguerites, mixed colors	Earliana, Stone, Matchless, John Baer, Bonny Best, Golden Queen, Yellow Pear and Ponderosa
Celosea Plants	Verbena
(Cock's Comb). Mixed colors	White, Scarlet, Pink, Purple and mixed colors
Cauliflower Plants	Zinna
Early Snowball	(Dahlia Flowered).
Cabbage Plants	White, scarlet, canary yellow, pink, salmon and mixed
Early Jersey, Wakefield and Henderson's Succession	

You can A-FORD to Buy From FORD

Field Grown Seedlings

Our field grown plants are not transplanted but are almost as good for late crops and flowers. We can furnish all the above varieties excepting tomato, pepper and salvia plants. Ready about June 15th.

20c per dozen; \$1.50 per 100

NURSERY DEPARTMENT

	EACH	DOZ.
California Privet		
3 year. Cut back, 2 to 3 ft. 6 branches and up.....	\$.15	\$12.00
Barberry Thunbergh		
12 to 15 inches. 2-year old.....	.10	8.00

HYDRANGEAS

Arborescens Grandiflora		
2 to 3-ft. hills of snow.....	.75	7.50
Paniculata Grandiflora		
2 to 3-ft. Large, white.....	1.00	10.00

SPIREA

Van Mouette		
2 to 3-ft. Pure white flowers.....	.50	5.00

CLIMBING ROSES

2-Year No. 1

American Pillar		
Single rosy-pink75	7.50
Climbing American Beauty		
Rosy crimson.....	.75	7.50
Crimson Rambler		
.....	.50	5.00
Dorothy Perkins		
Shell pink.....	.50	5.00
Dr. Van Fleet		
Flesh pink, rosy flesh center.....	.75	7.50
Emily Gray		
Golden yellow buds, long and tapering. Said to be the best yellow climber known.....	1.00	10.00
Flower of Fairfield		
Brilliant crimson.....	.75	7.50
Seven Sisters		
Varying shades from rosy to blush-white50	5.00
Veilchenblau		
Blue rambler, opening reddish-lilac, changing to amethyst and steel blue75	7.50
White Dorothy		
A pure white sport from Dorothy Perkins75	7.50

BABY RAMBLER ROSES

2-Year No. 1

George Elger		
Yellow	\$.75	\$7.50
Lafayette		
Red, large, semi-double.....	.75	7.50
Louise Welter		
Soft pink.....	.75	7.50
Jean D'Arc		
Pure white75	7.50
Mrs. William Cutbush		
Rosy pink75	7.50
Miss Edith Cavell		
Velvety crimson, white eye.....	.75	7.50

You can A-FORD to Buy From FORD

Hybrid Tea Roses

2-Year No. 1

Gruss an Teplitz		
Vivid crimson	\$.75	\$7.50
Killarney		
Bright shell pink.....	.75	7.50
Los Angeles		
Flame pink, shaded salmon.....	1.10	10.00
Bessie Brown		
Large ivory-white75	7.50
Rose Marie		
Bright red, a rose of very high merit	1.00	10.00
Lady Hillingdon		
Deep yellow, excellent for cutting.....	.75	7.50

HYBRID PERPETUAL ROSES

2-Year No. 1

Magna Charta		
Bright rosy pink.....	\$.75	\$7.50
General Jack		
Bright red, fragrant old timer.....	.75	7.50
Mrs. J. Laing		
Shell pink, one of the best free bloomers	1.00	10.00
Frau Karl		
Magnificent snowy white.....	.75	7.50
American Beauty		
Deep red.....	.75	7.50
Persian Yellow		
Bright yellow, double.....	.75	7.50

GRAPES

3-Year—50c each; \$5.00 dozen

Moore's Early	much larger, being almost mammoth in size. Especially valuable as a table Grape
Purple. Earliest really good grape. Quality unexcelled. Strong grower, very productive	
Concord	Niagara
Purple. No variety has been planted heavier than Concord. Known to everyone the country over. Valuable as a table Grape	White. The Grapes are produced in very large, full bunches. Its quality is fine. Valuable as a table Grape
Worden	Brighton
Purple. Ripens just ahead of Concord. Is	Red. The flavor of this very best of red Grapes is unlike any other
These Five Grapes Sent Postpaid for \$2.00	

Strawberries

We list three, which from our experience prove to be the best all-round varieties.

Plants: Doz... 50c; 25... 75c; 100 \$2.00.

The Abington

One of the earliest of the large fruiting varieties. The berries are large and beautifully formed. The surface of the fruit is a deep glossy red; the meat is solid and rich. An ideal berry for home use.

The Howard 17

A mid-season variety, one that may be depended upon to produce a large crop of fruit every season. The plants are splendid growers on any soil. The

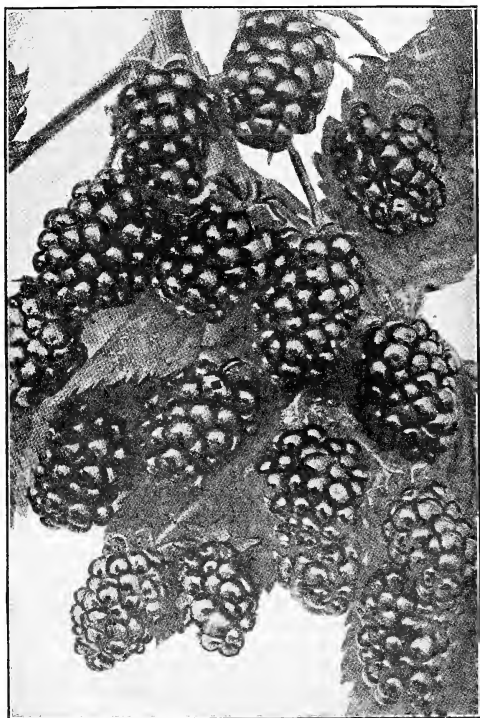
You can A-FORD to Buy From FORD

Strawberries—Continued

fruit is large and uniform, and of extra sweet flavor. As a canner it is unsurpassed. The berries are excellent for shipping, making it one of the best commercial varieties.

Big Joe

A very late variety of extra fine flavor. Berries are large and heavy in texture, making them an excellent market berry as well as for the home garden. We have known these berries to bear a week after all other varieties are gone.



BLACKBERRY PLANTS THE FORD

This new variety, created by us in 1921. It is a seedling from the Blower Blackberry, and is much more hardy. The fruiting season is much longer; in fact it is really an everbearing variety. The fruit much larger and better formed than the Blower. Berries are a deep, glossy black, with solid, rich meat, making it excellent for shipping and keeping. For canning it is unsurpassed. This berry took first prize 1924-1925 at the Massachusetts Horticultural Society Exhibition, in competition with other varieties grown throughout New England. (See cut above). Stock limited.

Roots, 25c each; \$2.50 per dozen

You can A-FORD to Buy From FORD

Blower

A mid-summer variety fruit, very large and of superb quality, enormously productive and very hardy; long fruiting season.

15c each; \$1.00 doz.; \$5.00 100; 25 at 100 rate

HOW TO ORDER

When ordering plants and bulbs from this catalog you may use the dozen rate when buying 6 of any one variety, and the hundred rate for 25 or more of one variety.

Please sign your name and address in full on every letter or order. Remit at our risk, money order, draft or check. Use registered letter if you send cash.

CANADIAN SHIPMENTS

Charges on all Canadian shipments must be paid by patrons, who must secure, **before ordering**, a permit from the Department of Agriculture, at Ottawa.

HOW WE SHIP

We deliver free, anywhere in the United States, by parcel post or express, all plants and bulbs listed in this catalog. All shipments are carefully packed, and delivered to forwarders in good condition. Should they not reach you in good order, kindly notify us at once.

SYDNEY E. FORD,

Manager

Ford Gardens,
415 Central Street,
East Bridgewater, Mass.
Telephone 360



AN ATTRACTIVE CORNER OF OUR GARDENS—
GROVE IN BACKGROUND

You can A-FORD to Buy From FORD

Ford Gardens

Name

Street

Town and State

AMOUNT ENCLOSED \$.....

Quantity	NAME OF ARTICLE	Dollars	Cents

PLEASE CUT ON THIS LINE

BULBS FOR FALL PLANTING

Giant Darwin Tulips

	DOZEN	100
Baronne de la Tonnaye		
Rose pink, margined blue.....	\$.50	\$3.50
Bartigon		
Fiery red75	5.00
Clara Butt		
Soft rose; extra fine forcer.....	.50	3.50
Dream		
Lilac; large flower75	5.00
Glow		
Scarlet, margined white75	5.00
Gretchen		
Soft salmon rose50	3.50
La Candeur or White Queen		
White, tinted blush75	5.00
Mme. Krelage		
Rosy lilac, fine forcer.....	.75	5.00
Mr. Farncombe Sanders		
Bright Scarlet75	5.00
Mrs. Potter Palmer		
Deep purple75	5.00
Phillippe de Commynes		
Deep purple75	5.00
Pride of Haarlem		
Glossy pink75	5.00
Princess Elizabeth		
Purplish rose50	3.50
Professor Rauwenhoff		
Cherry rose, white and blue star at base75	5.00
Rev. H. Ewbank		
Light heliotrope75	5.00
Sultan		
Very dark, almost black75	5.00
W. Copeland		
Delicate lavender75	5.00
Darwin Mixed		
All colors Narcissi.....	.50	3.50
Emperor D. N.		
Yellow trumpet; primrose perianch15	1.50
Empress		
White and yellow15	1.50
Golden Spur D. N.		
Princeps		
Large yellow trumpet, sulphur peri- anth15	1.50
Barri Conspicuous		
Pale yellow perianth; short yellow cup-edged orange-scarlet15	1.50
Poeticus Ornatus		
White perianth; yellow cup, edged red10	1.00
Von Sion Double		
Yellow15	1.50

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